



Brad Rowlison

Art Philosophy

## PRINCIPLE 1-FORMAL ELEMENTS

From my observations many non-artist do not know how to interact with art. In order to help viewers understand art many of my works aim to educate viewers on the formal elements (line, shape, color, form, texture etc.). The works break art down into these basic elements. Each piece may focus on one or several at a time. The idea is the each work will help viewers understand how they interact visually with the different elements being explored. For example a piece exploring line will show various line types that other artists may use. The viewer will learn how they interact differently with each individual line. With this knowledge the viewer will be able to understand what an artist is communicating with the use of lines in other pieces.



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# Formal Elements

a long, narrow mark or band

line





## PRINCIPLE 2-WORK & SPACE

I am interested in the relationship between the piece and space the art is in. Many of my works lean towards installation. Installations where the space the art is in becomes part of the piece. An example of this would be a work casting a shadow on a wall. In this example there is a relationship created between the material, the shadow and the wall. In these works the viewer not only notices the actual work but all the interesting things in the space. For instance inconsistencies on the wall.



# Work Space

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# EXTERIORS

the external form or appearance characteristic of someone or something

## PRINCIPLE 3-MATERIAL EXPLORATION

I find ordinary everyday objects fascinating. people often don't pay attention to all the interesting things around them. Many of my works focus on these things. I select materials that were not intended to be used in the making of art. These pieces explore the different materials, and make them important instead of ordinary. Some examples of these materials are 3x5 cards, window screen, chicken wire and other found objects.



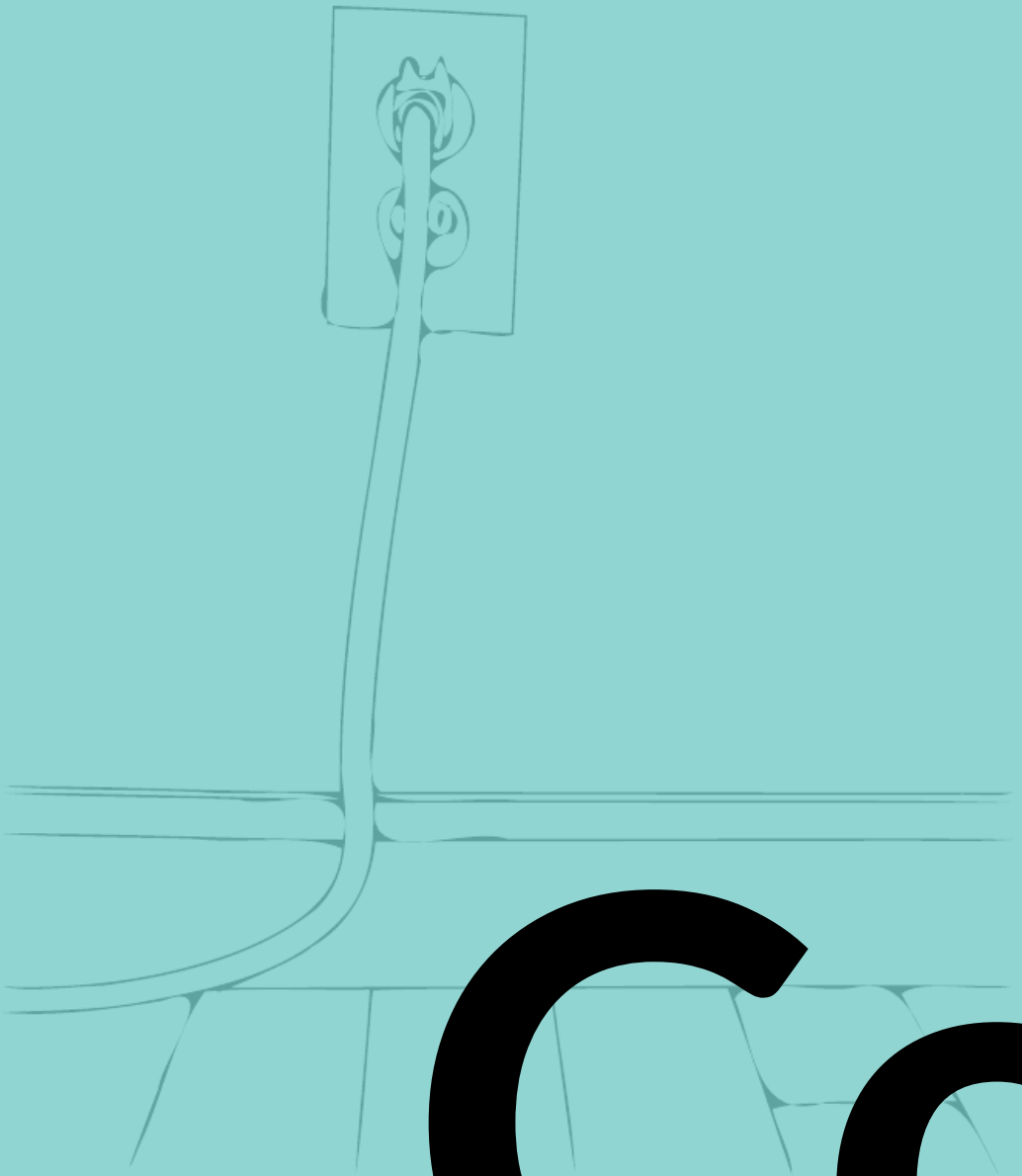
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# Material Exploration

the property possessed by an object of producing different sensations on the eye as a result of the way the object reflects or emits light

# Color







## PRINCIPLE # 4-VIEWER & WORK

My installation works also encourage or force the viewer to enter the space, causing them to become part of the art themselves. As the viewer walks around these pieces the view of the work changes. For example the interaction between the material and its cast shadow on the wall will change. This makes the viewer part of the piece because it changes as they move around the work.

# Viewer Work



Brad Rowlison was born in Kansas on November, 20th 1985. His family moved to Oregon shortly after his birth. When Brad was a child he loved drawing. In high school he took as many art classes that he could. It was at this time Brad realized his special talent and ability to make art. He entered Oregon State University in 2004 with the intent of earning a degree in forestry. In 2006 he decided to change his major to art. It was one of the greatest decisions Brad has made in his life. He thrived as an art student. Through his art courses and instructors Brad discovered who he was as an artist. In 2009 Brad received a BS in art from OSU. His work has been shown in two solo exhibits and two group exhibits. He currently resides in the greater Portland, Oregon area with his wife and two daughters. Brad works for a dental manufacture in Newberg, OR. Recently he started courses at Pacific Northwest Collage of Art in order to move into a graphic design position for his employer.

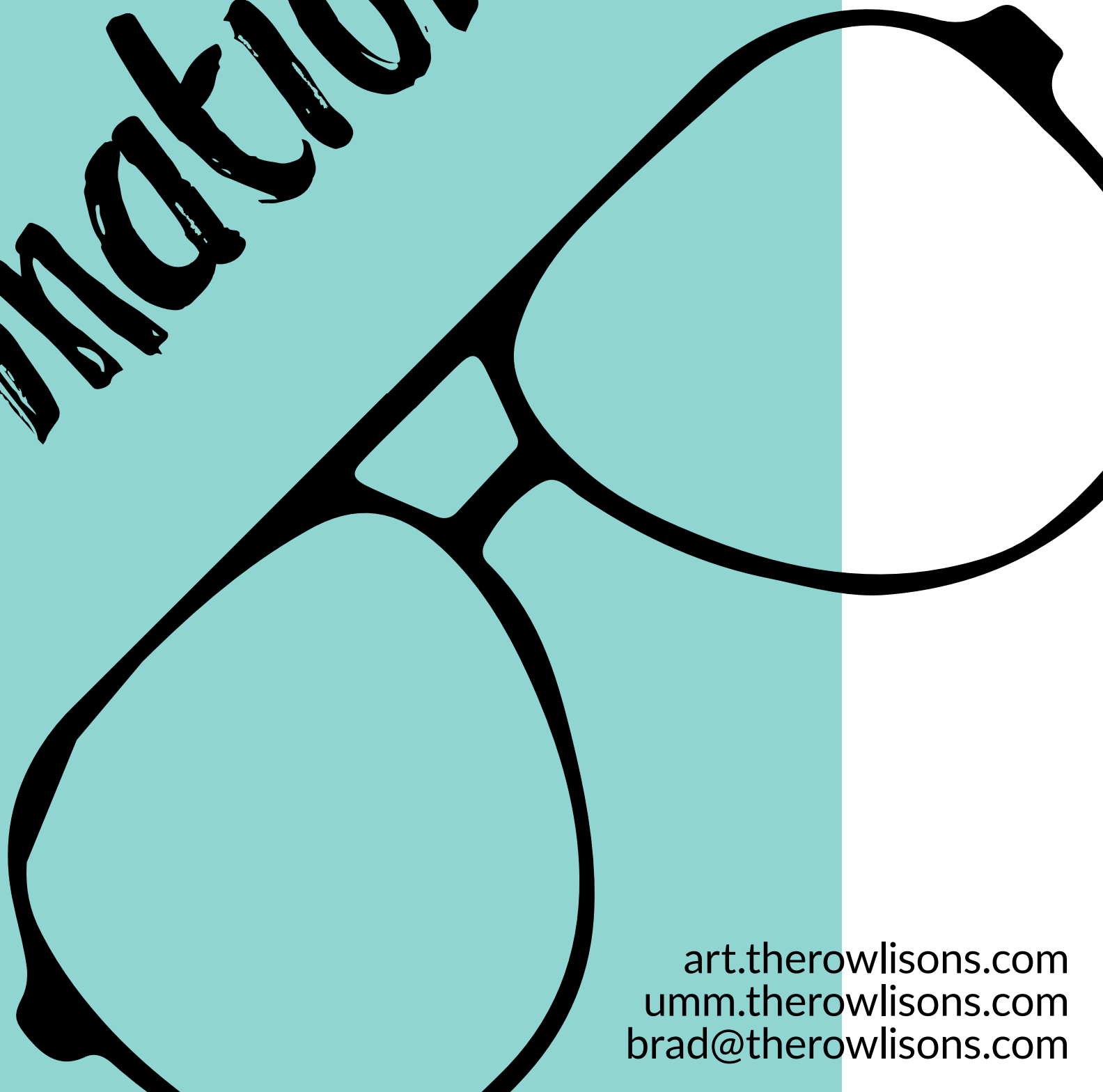


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# Biography

information



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